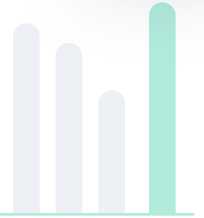


Your UX Checklist

From hot mess to organizational success



Research & Design



- Why are we doing this?
- Persona creation
- Metrics on common users
- Gather data screen sizes and devices (mobile, desktop, browsers)
- Interview template
- Interview repo for storing completed research
- Set up Hotjar, Mouse flow or other screen recording and heatmap software
- Swipe and competitive analysis
- Establish your UX flow chart standards
- Establish your wireframe library and process
- De fine your artboard sizes, breakpoints and pixel grid standards
- Create your design library and cadence for updates
- Set your accessibility design and testing guidelines
- Establish your prototyping standards and review cadence
- Set a regular organization wide UX review schedule